

# OUR MISSION

Immerse each guest in a personable and unsurpassed level of service we call True Alaskan Hospitality

## CORE VALUES OF TRUE ALASKAN HOSPITALITY

- We will make safety our highest priority.
- Our first response to a guest will never be “no”.
- We will embrace the cycle of change and development with open minds.
- We will constantly strive to exceed guest expectations.
- We will treat all staff and company with the utmost respect and integrity.
- We will always smile and greet guests first.
- We will always display a “can-do” approach to assigned duties.
- We will strive to continually improve our skills and expand our knowledge.
- We will always put the purpose of the company first.
- We understand the importance of sustainability and respect for the environment.

